

MD Ridoy Hossain



Digital Marketing Strategist | Consultant | Entrepreneur

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PROFESSIONAL SUMMARY

Digital marketing strategist, consultant, and entrepreneur with more than US\$1 million in cumulative affiliate earnings. Manages digital marketing for Pro Golf Insights and serves as Executive Chairman & Co-Founder of Xpand Advertancy and e-commerce startup Sob Ekhanei. Expertise spans marketing strategy, paid advertising, social media, media buying, email marketing, and sales-focused consultancy.

PROFESSIONAL EXPERIENCE

Executive Chairman & Co-Founder Sob Ekhanei	Sep 2026 - Present
• Co-founded Sob Ekhanei, an e-commerce startup, and serves as its Executive Chairman.	
Digital Marketing Consultant BizBond IT	Aug 2024 - Jan 2026
• Provided digital marketing consultancy focused on improving sales.	
Executive Chairman & Co-Founder Xpand Advertancy	Sep 2023 - Present
• Co-founded Xpand Advertancy and serves as its Executive Chairman.	
Digital Marketing Manager Pro Golf Insights Remote	Mar 2022 - Present
• Manages all digital marketing activities for Pro Golf Insights in a remote role.	
Affiliate Marketer Amazon, ClickBank & MaxBounty	Jan 2020 - Present
• Earned more than US\$1 million cumulatively through affiliate marketing. • Works across Amazon, ClickBank, and MaxBounty affiliate programs and networks.	

EDUCATION

Bachelor of Business Administration (BBA) Sonargaon University	2023 - Present
Major: Management Information Systems (MIS) Expected graduation: 2027	
Higher Secondary Certificate (HSC) Dania College	2015
Business Studies Dhaka Board GPA: 4.00/5.00	
Secondary School Certificate (SSC) Ahsan Uddin High School	2013
Business Studies Dhaka Board GPA: 4.38/5.00	

CORE SKILLS & PAID MEDIA CHANNELS

Digital Marketing Consultancy | Digital Marketing Strategy | Search Engine Marketing (PPC & GDN) | Social Media Marketing (Paid & Organic) | Media Buying | Email Marketing

Paid advertising: Facebook Ads, Google Ads, Native Ads