

MD Ridoy Hossain



Digital Marketing Strategist | Consultant | Entrepreneur

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PROFESSIONAL SUMMARY

Digital marketing strategist, consultant, and entrepreneur with more than US\$1 million in cumulative affiliate earnings. Manages digital marketing for Pro Golf Insights and serves as Executive Chairman & Co-Founder of Xpand Advertancy. Expertise spans marketing strategy, paid advertising, social media, media buying, email marketing, and sales-focused consultancy.

PROFESSIONAL EXPERIENCE

Founder Sep 2026 - Present

E-commerce Startup

- Founded an e-commerce startup in September 2026.

Digital Marketing Consultant Aug 2024 - Jan 2026

BizBond IT

- Provided digital marketing consultancy focused on improving sales.

Executive Chairman & Co-Founder Sep 2023 - Present

Xpand Advertancy

- Co-founded Xpand Advertancy and serves as its Executive Chairman.

Digital Marketing Manager Mar 2022 - Present

Pro Golf Insights | Remote

- Manages all digital marketing activities for Pro Golf Insights in a remote role.

Affiliate Marketer Jan 2020 - Present

Amazon, ClickBank & MaxBounty

- Earned more than US\$1 million cumulatively through affiliate marketing.
- Works across Amazon, ClickBank, and MaxBounty affiliate programs and networks.

EDUCATION

Bachelor of Business Administration (BBA) 2023 - Present

Sonargaon University

Major: Management Information Systems (MIS) | Expected graduation: 2027

Higher Secondary Certificate (HSC) 2015

Dania College

Business Studies | Dhaka Board | GPA: 4.00/5.00

Secondary School Certificate (SSC) 2013

Ahsan Uddin High School

Business Studies | Dhaka Board | GPA: 4.38/5.00

CORE SKILLS & PAID MEDIA CHANNELS

Digital Marketing Consultancy | Digital Marketing Strategy | Search Engine Marketing (PPC & GDN) | Social Media Marketing (Paid & Organic) | Media Buying | Email Marketing

Paid advertising: Facebook Ads, Google Ads, Native Ads